

PIN DESIGN – NATIONAL PIN – FOR 2008 ONLY

OVERVIEW:

Participants are required to develop and present a pin design, for the 2009 National TSA Conference to be held in Denver. A winner in both MS and high school will be selected and one (1) final pin design will be chosen as the overall winner and be produced for the 2009 National Conference. Pins should reflect a Denver theme.

I. PURPOSE

Provide a means for TSA members to demonstrate their ability to communicate design and layout skills.

II. ELIGIBILITY FOR ENTRY

Entries are limited to **SIX** (6) per chapter. This event is open to MIDDLE and HIGH school. This event is for the 2008 State Conference ONLY.

III. SPECIFIC REGULATIONS

- A. The pin design is an individual event. No recognition will be given for a group effort.
- B. The design may not exceed 1-1/4" by 1-1/4". (However, Larger print outs can be included to view detail-this is in addition to actual size print-out not in replacement.)
- C. An original line type illustration(s) must be used that reflects or interprets or in some other way communicates the National Conference/City theme and incorporates the letters "TSA".
- D. Pin must be designed for a cloisonné type of pin.
- E. The design is limited to no more than four (4) colors.
- F. The pin must have color separations – with the requested style of pin it will have raised lines of either gold or silver between the colors (this does not count as one of your four colors) – there cannot be gradients in any of the colors.
- G. Prepare a printed color picture for the design entry. Public domain computer clip art may be included in the design.
- H. Event personnel in the presence of entrant or person turning entry in must place entry number on the back of the design.
- I. Use of copyrighted or registered artwork in design is prohibited without verified permission from the original artist/publisher.
- J. Inclusion of the design either on 3 1/2" floppy disk or on CD is **required** in a JPEG format.

IV. PROCEDURE

- A. Registration: Event participants must register and follow the guidelines for the event in accordance with the procedures established for the conference.
- B. Digital format must be included with the 1-1/4"x 1-1/4" color print out to be considered for the competition.
- C. No designs may be picked up before the assigned time.
- D. All winning entries will become the property of COTSA, Inc.

V. EVALUATION (Design selection criteria)

- A. A winner in both Middle School level and High School level will be selected and one (1) final pin design will be reproduced as the national conference pin.
- B. Copies of previous winning pin designs shall not be used.

- C. COTSA reserves the right to modify design as needed for printing the pin.
- D. The winning pin may or may not be selected to be the pin that represents Colorado as the trading pin at national competition – there may be more than one pin for Colorado at the National conference. – The TSA Executive Board will determine the final decision.